

OVERVIEW

SpeedCounts provides three levels of managed WordPress care: Essential Speed, Accelerated Power, and Full Throttle.

Each package is designed to remove the technical burden of running a website while ensuring performance, security, and reliability are consistently maintained.

From infrastructure stability to proactive optimisation, every SpeedCounts plan ensures that your website remains fast, protected, and operational without you needing to manage the technical aspects yourself.

HOW THE SYSTEM WORKS

Once a website is onboarded to SpeedCounts, our systems and technical team take responsibility for maintaining the health of the platform.

Behind the scenes, automated monitoring and structured maintenance processes ensure your site remains secure, updated, and performing well. Depending on the service level selected, this includes managed updates, malware monitoring, uptime tracking, layered backups, and advanced performance tuning.

The following explains what happens continuously in the background to keep your website running smoothly.

MANAGED UPDATES – SAFE AND CONTROLLED

Keeping WordPress up to date is critical for both security and compatibility.

For clients on the Accelerated Power and Full Throttle plans, our team manages weekly updates for WordPress core, themes, and plugins. These updates are handled through a structured verification process to ensure your website remains stable.

The process includes:

- Creating a full backup of the website files and database before any update occurs.
- Capturing a visual reference of the site prior to updates.
- Installing the latest stable versions of WordPress, plugins, and themes.
- Capturing a second visual reference after updates are applied.
- Automatically comparing both versions to detect unexpected layout or functionality changes.
- Instantly restoring the previous version if any issue is detected.

SpeedCounts

Website Care & Maintenance Process

If a plugin update cannot be applied due to licensing restrictions, our team will notify the site owner with details.

This process ensures that websites remain secure, stable, and fully up to date.

Essential Speed plans provide core hosting reliability but do not include managed update services. Accelerated Power and Full Throttle include full update management.

SECURITY MONITORING AND PROTECTION

Security is monitored continuously across the SpeedCounts platform.

Every website undergoes multiple security scans each day to detect potential threats, malware, or vulnerabilities. If a threat is detected, the system isolates the issue and restores a clean version of the affected files when necessary.

Protection measures include:

- Multiple daily malware scans
- Vulnerability detection
- Automated threat isolation
- Rapid restoration from secure backups

Backups are stored across multiple layers with version control, allowing fast and reliable recovery if required.

BACKUP AND UPTIME MONITORING

Website availability is monitored continuously to ensure maximum uptime.

SpeedCounts performs daily full-site backups which include both files and databases. In addition, frequent database snapshots provide additional protection for dynamic sites.

Multiple backup versions are retained so that restoration can occur quickly and accurately if needed.

Our uptime monitoring system checks websites around the clock. If downtime is detected, alerts are generated immediately so corrective action can begin as quickly as possible.

PERFORMANCE OPTIMISATION (FULL THROTTLE PLAN)

The Full Throttle plan includes proactive performance management designed to keep websites loading quickly and meeting modern performance standards.

Our team continuously monitors speed metrics and applies optimisation techniques when needed to maintain strong performance across devices.

Performance work can include:

- Configuration of advanced caching layers such as page, object, and browser caching
- Compression and optimisation of CSS and JavaScript files
- Lazy loading for images, videos, and embedded content
- Deferring non-critical scripts to improve load times
- Preloading critical assets such as fonts
- Automated image optimisation and WebP delivery
- CDN configuration for faster global delivery
- Performance audits using tools such as PageSpeed Insights and Lighthouse

Automated Speed Monitoring

SpeedCounts monitors website performance scores on a daily basis.

If performance scores fall below acceptable thresholds, alerts are generated for review by the optimisation team. The goal is to ensure that performance remains within strong benchmarks for both desktop and mobile users.

When alerts occur, the team analyses the cause of the slowdown and works to restore performance through optimisation adjustments.

Sites with the lowest scores are prioritised first to ensure performance issues are addressed efficiently.

If improvements require changes to the website itself (for example heavy scripts or large media files), the client will receive clear recommendations outlining the best path forward.

PLAN OVERVIEW

Essential Speed

The Essential Speed plan provides a reliable hosting foundation for websites that require stability and monitoring.

It includes uptime monitoring, secure SSL support, daily backups, and continuous platform support.

This plan does not include managed updates, malware scanning, or proactive performance optimisation.

Accelerated Power

Accelerated Power adds security management and maintenance services.

It includes weekly managed updates, multi-layer backups, and regular malware scanning to ensure the website remains secure and up to date.

This plan focuses on protection and stability but does not include advanced performance management.

Full Throttle

Full Throttle delivers the complete SpeedCounts experience.

In addition to all security and maintenance services included in Accelerated Power, Full Throttle includes active speed monitoring, optimisation of Core Web Vitals, and continuous performance tuning carried out by our team.

This plan ensures that websites remain not only secure and stable, but consistently fast and optimised.